Official Promotional Rules – KRNA/KHAK Bike Nights at Hawkeye Harley Davidson

A complete copy of these rules can be obtained at the offices of KRNA/KHAK 425 2nd Street SE 4th Floor, Cedar Rapids Iowa 52401 during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

1. No purchase is necessary.

2. Must be at least 18 years of age in order to participate and win.

3. All contests are open to the general public nationwide, except for employees, agents, subsidiaries and affiliates of KRNA, KHAK, other participating Townsquare stations, Townsquare Media, Inc. participating sponsors, their immediate families, household members and all other radio industry employees. To be eligible listeners must have a working telephone number; both, when qualifying, and at the time they are selected as a prize winner. Individuals with disconnected phone numbers that have been changed without a forwarding phone number will be bypassed during the random winner selection process.

4. An individual may win an on-going contest only once per contest period unless otherwise specifically stated.

5. The contest will begin on Thursday, May 4, 2017 and end on Thursday, September 7, 2017.

6. The Grand Prize will be a custom NEW 2017 Harley-Davidson Street Rod Motorcycle. THE WINNER WILL NEED TO PAY TAX/TITLE/LICENSE in addition to all Federal and State Taxes due upon delivery.

7. Listeners can register for the contest by:
   - BIKE NIGHTS: Signing up at all five McGrath Hawkeye Harley Bike Nights: May 4, June 1, July 6, August 3, and September 7, 5pm-9pm at McGrath Hawkeye Harley Davidson 120 Westcor Drive, Coralville, IA. *Each night 25 lucky registrations will be selected. Each of the selected registrants will be thrown into the Grand Prize drawing to be done on September 7. Participants must be present to win the Grand Prize "Draw Down" and Key selection portion of the contest on September 7. You may register at each of the five Bike Nights.* Participants can only qualify for 1 key total. Participants are void from winning multiple keys from other Sponsored Bike Night Affiliated Contest.

     - Enter a Bike Night Competition to win a key. Competitions include:
       - June 1st: Burnout Contest. One key will be given away to the winner.
       - July 6th: Seductive Corn Dog Eating Contest. One key will be given to the winner.
       - August 3rd: Bike Show. One key will be given out for Best of Show.

     Winners of each competition will be guaranteed a key. Participants are void from winning multiple keys from other Sponsored Bike Night Affiliated Contest. Must be present at Final Bike Night 9/7 to try their key.

   - In-Dealership Summer Demo Event: Each month, from May-August, when you take a demo ride at McGrath Hawkeye Harley-Davidson, your name goes in the drawing for a Bike Night Qualifying Key. MHH-D will draw one name from all the entries on 9/1/17. Participants can win only one qualifying key. Participants are void from winning multiple keys from other Sponsored Bike Night Affiliated Contest. Must be present at Final Bike Night 9/7 to try their key.

- KRNA/KHAK ONLINE: Log on to www.krna.com April 17th –September 7th or www.khak.com April 20th-September 7th and enter. 5 finalists will be selected from all KRNA online entries and 5 finalists will be selected from all KHAK online entries and will be guaranteed a KEY (1 in 28 chance) and must be present at Final Bike Night 9/7 to try their key. Participants can only qualify for 1 key total. Participants are void from winning multiple keys from other Sponsored Bike Night Affiliated Contest.

9. On Thursday, September 7 at 7:30pm, we will start the final cut down to 125. *After the final cut down to 125 lucky winners on September 7, each of the lucky winners will be entered into the Grand Prize Drawing of which 15 participants, plus winners from KRNA/KHAK ONLINE Contest, Bike Night Competition Winners, and Sundown Bar and Summer Demo Event Key Holders will be selected to receive a key. A random order of the participants will be used for Key Selection and also the Order of Starting the Grand Prize. One winner's key will start the machine and end the contest. The winner will win the Grand Prize with the responsibilities outlined in this document. Participants can only qualify for 1 key. Must be present to win. No stand in proxy is allowed.*

10. In the event of a tie, the winner will be determined by random drawing or another means deemed appropriate by Townsquare Media, INC. The Townsquare Media representative conducting the contest will determine all winners; their decisions and interpretations of these rules shall be final.

11. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize / prizes valued at over $600 will be issued an IRS form 1099 or W2-G to report their winnings.

12. All prizes are awarded "as is." Prizes are nontransferable and cannot be exchanged for other trips, prizes or cash.

13. KRNA/KHAK shall not be responsible for the failure of participating sponsors to deliver prizes as promised.

14. All entrants and winners agree that KRNA/KHAK, Townsquare Media, INC., their affiliates, and sponsors shall have no liability and shall be held blameless for any injury, misfortune, or damage to either persons or property insured by entering, participating in, winning, or losing any contest by use or non-use of any prize received.

15. State issued identification must be presented to claim prize. Winners will be required to fill out a prize fulfillment package for the trip. This must be postmarked for return within 7 calendar days of receipt or the prize may be forfeited and awarded to another listener.

17. All entry blanks, forms devices and materials, as well as all the information contained on or within, gathered during the course of entry, shall become the sole property of the station to be used, disposed of or destroyed at the discretion of the station. Such use including, but not limited to, enrolling entrant in one or more of the station's listener clubs and sending entrant correspondence and solicitations with regard to such clubs. Further Townsquare Media, INC. is not responsible for lost, mutilated, illegible, misdirected, late, stolen, incorrect or incomplete entries. KRNA/KHAK and Townsquare Media, INC. are not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the website.

18. All winners agree that Townsquare Media, INC., their affiliates and sponsors may broadcast or publish their name, city of residence, photo, video tape, film or any other likeness, including their voice, recorded or live, for any reason Townsquare Media, INC., their affiliates and sponsors deems necessary without compensation. All winners will be further required to hold Townsquare Media, INC., their affiliates and sponsors, blameless and without liability for such publication, broadcast or use.

19. KRNA/KHAK reserves the right to end a contest at any time upon advanced notice to the public

20. KRNA/KHAK reserves the right to limit the number of times an individual may enter a contest or

drawing.

21. KRNA/KHAK reserves the right to require contestants or their representative via written proxy to be present at drawings in order to win their prize.

22. Townsquare Media and McGrath Hawkeye Harley-Davidson reserve the right to change any of this promotion and or the promotional elements. Odds of winning are based on the number of entries received.

23. Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating shall be grounds for the station to disqualify that individual from participating in all current and future contests and events at the sole discretion of the station, as well as forfeiture of any prize or prizes won by fraudulent means.

24. A winners list may be obtained after September 8th, 2017 by sending a self-addressed stamped envelope to the following address:

KRNA/KHAK Hawkeye Harley Bike Night Winner's List
425 2nd Street SE 4th Floor
Cedar Rapids, IA 52401